

Peter Grams

Designer

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0491 119 301

Education

TAFE Queensland 2017

Advanced Diploma in
Graphic Design

TAFE Queensland 2017

Diploma in Graphic Design

TAFE Queensland 2009

Cert III in Painting and
Decorating

Bray Park State High

Year 12

Skills

Design

Brand Strategy
Branding Identity
Print Design
Web Design
User Experience
User Research
Persona Development
Wireframing
Journey Mapping
Information Architecture
Photography

Digital Marketing

Google Analytics
Seo
Keyword Research
Copywriting

Toolbox

Photoshop
Illustrator
InDesign
Adobe Xd
Wordpress
Webflow
HTML / CSS
Digital Camera

About Me

I'm a digital designer living on the Sunshine Coast, Queensland. I am proficient using the Adobe Creative Suite and have a firm understanding of the creative design process.

I am confident designing for print, web and designing user experiences. I also have experience working in digital marketing. I am a keen learner who is currently seeking a position to advance my career.

Relevant Experience

Design & Marketing

Live It travel – Maroochydore, Australia

Feb 2018 - Current

As the design manager and marketing assistant, I have been responsible for developing designs for print and digital publications. These include shop signage, office branding, postcards, magazine ads, social media ads, web pages, website designs, User experiences, content creation, as well as liaising with printers and suppliers.

Other Experience

👁 Retail & Customer Service

· Big W – Maroochydore, Australia
· Feb 2019 - Current
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👁 Cook

· Various Restaurants – Canada & Australia
· 2013 / 2017
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👁 Painter & Decorator

· Qualified Tradesman – Brisbane, Australia
· 2007 / 2012